

WHERE BEAUTY CONNECTS.
FUTURE BEGINS.



ASIAN BEAUTY & COSMETICS SCIENCE FORUM

COSMETICS INTERNATIONAL FORUM
2027 in SAGA

2027/2Days
03.02 TUE. – 03.03 WED.

Event Overview & Benefits

The Asian Beauty & Cosmetic Science Forum 2027 in SAGA is the first international forum of its kind in Japan, made possible with the active involvement of the GCC Asia-Pacific Division.

Bringing together cosmetics companies, researchers, universities, and industry leaders from across Asia and beyond, the forum fosters science, business, and innovation while creating new partnerships and showcasing the future of Asian Beauty from Saga to the world.



EXPECTED VISITORS

10,000 people

Visitors over 2 days

WHY EXHIBIT ?

- Access to overseas markets (Especially Asia)
- International business matching
- Research & technology partnerships

4 Pillars of the Forum



Global Trade Exhibition

Asian industry clusters unite for a global exhibitor lineup



INTERNATIONAL Conference

Expert Insights on Cosmetic Science & Market Trends



Networking Reception

Exclusive Networking to Build New Connections and Partnerships



Industry Tour

Discover Saga's Cosmetic ecosystem on Exclusive Post-Forum Tours

Synergy
Through
Co-creation

Science × Business × Networking

Connect with leading researchers and technology innovators.

Exhibition Opportunities

EXHIBITION BOOTH FEE

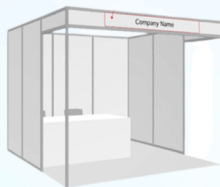
JPY 450,000 + Tax 10%

per booth

The fee includes support for overseas exhibitors

- 1 booth, 3m × 3m (Up to two booths per exhibitor)*
- Additional options available
- Open rate for non-members and overseas exhibitors

BOOTH IMAGE



**If you wish to apply for three or more booths, please select "Other" on the application form and indicate your requested number of booths.*

Customized sponsorship packages are available with or without exhibition booths. An exclusive VIP Room Exhibition Package at the arena is also available for JPY 2,000,000. Please contact the Secretariat for details.

APPLICATION DEADLINE

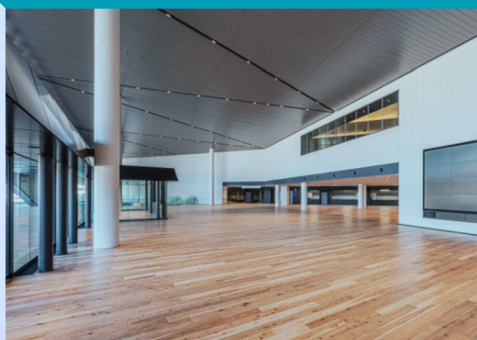


**SEPTEMBER 30,
2026 (Wed.)**

SPONSORSHIP PACAGES

Package	Fee (JPY) + Tax 10%	Booth Allocation	Branding Opportunities	Speaking Opportunities	VIP Benefits
VIP	¥10,000,000	6 Booths	Premium Exposure (Top-tier logo placement) Company Panel, PR Media & Website	Keynote / Special Session	VIP Lounge, Private Meeting Networking Reception Access (5 passes) Venue Private Tour
Forum Partner	¥5,000,000	2 Booths	High Exposure (Prominent logo placement) Company Panel, PR Media & Website	Keynote / Special Session	Networking Reception Access (5 Passes) Venue Private Tour
Diamond	¥2,000,000	2 Booths	High Exposure (Logo placement) Company Panel, PR Media & Website	Session	Networking Reception Access (3 Passes) Venue Private Tour
Platinum	¥1,000,000	1 Booth	Medium Exposure (Logo placement) Company Panel, PR Media & Website	Session	Networking Reception Access (2 Passes)
Gold	¥500,000	—	Company Panel (large size), PR Media & Website	—	—
Silver	¥200,000	—	Company Panel, PR Media & Website	—	—
Bronze	¥100,000	—	Company Panel & PR Media	—	—

Logo size and placement on sponsor panels, promotional materials, and the official website will vary according to the selected sponsorship package. For sponsorship package inquiries and applications, please contact the Secretariat.



Images Courtesy of SAGA Arena

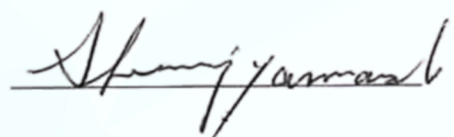
Message From the Organizer

The Asian Beauty & Cosmetics Science Forum 2027 in SAGA brings together science, business, and innovation to shape the future of Asian Beauty.

Hosted by the Japan Cosmetic Center (JCC), this international forum builds on our commitment to promoting industry-academia-government collaboration and strengthening global partnerships through the GCC Asia-Pacific Division.

We warmly welcome cosmetics companies, researchers, universities, startups, and industry leaders from around the world to Saga. Together, we will create new opportunities for collaboration, innovation, and sustainable growth while showcasing the potential of Asian Beauty to the world.

We sincerely look forward to your participation.



Shinji YAMASAKI

Representative Director
Japan Cosmetic Center (JCC)

WEBSITE



<https://sagacosmeforum.com/en/>

CONTACT



sagacosmeforum-admin
@convention.co.jp

APPLICATION



<https://forms.office.com/r/GbCszVTmAL>

ORGNIZER



CO-ORGNIZERS



Exhibitor Prospectus

- ◆ **Exhibition Dates** Tuesday, March 2 – Wednesday, March 3, 2027
- ◆ **Exhibit Categories** Cosmetics, cosmetic ingredients, dietary supplements and food products, manufacturing equipment, testing and inspection equipment, containers and packaging, wholesale and retail, logistics and related services, OEM services, and other related products and services.
- ◆ **Exhibition Fee** JPY 450,000 per booth (3 m × 3 m), excluding tax.
(Excluding Tax) Including support for overseas exhibitors.
Exhibitors reserving one or more booths may conduct sales activities within their booth.
Co-exhibition by two or more companies is permitted. The representative company must submit the Exhibition Registration and provide details, including the names of the co-exhibitors, in the registration form.
- ◆ **Number of Booths** Approximately 100 booths
- ◆ **Booth Allocation** Booth allocation will be determined by the Secretariat.
- ◆ **Exhibit Compliance Requirements** Exhibits must fall within the categories listed under “Exhibit Categories” or otherwise be approved by the Secretariat.
Exhibitors are responsible for ensuring that their exhibit content, promotional materials, sampling activities, and explanations by booth staff comply with the Act on Securing Quality, Efficacy and Safety of Products Including Pharmaceuticals and Medical Devices, the Act against Unjustifiable Premiums and Misleading Representations, and all other applicable laws and regulations. If the Organizer determines that any exhibit or activity violates, or may violate, applicable laws or regulations, the Organizer may require the exhibitor to modify the exhibit content or discontinue the exhibit.
As this forum is also open to general consumers, prescription pharmaceuticals and any other products that may not legally be exhibited, sold, advertised, or otherwise promoted to general consumers are prohibited.

- ◆ Customs Procedures for Overseas Exhibits

The exhibition venue is not designated as a bonded exhibition facility. Exhibits brought from overseas must either be imported as domestic goods or handled under the ATA Carnet system.

For details, please contact the Secretariat.
- ◆ Information for Exhibitors

Within 3 months after the registration deadline, the Secretariat will provide exhibitors with general information on booth locations and related matters.

No later than 1 month before the forum, the Secretariat will provide detailed information on booth allocation, move-in, decoration, venue management, and related arrangements. Details of optional rental items such as fixtures and lighting equipment will also be provided at that time.
- ◆ Protection of Exhibits

The Organizer will exercise the utmost care in protecting and managing the venue and exhibits. However, the Organizer and the Secretariat shall not be liable for accidents, theft, loss, or personal injuries occurring within booths, or for damage caused by natural disasters or other Force Majeure events.
- ◆ Changes to Forum Details

The Organizer may change the venue, forum dates, opening hours, or other forum details due to unavoidable circumstances. Exhibitors may not cancel their Exhibition Registration on the basis of such changes. The Organizer shall not be liable for any damage arising from such changes.
- ◆ Move-in and Installation

Scheduled for Monday, March 1, 2027, 15:00–18:00. (Tentative)

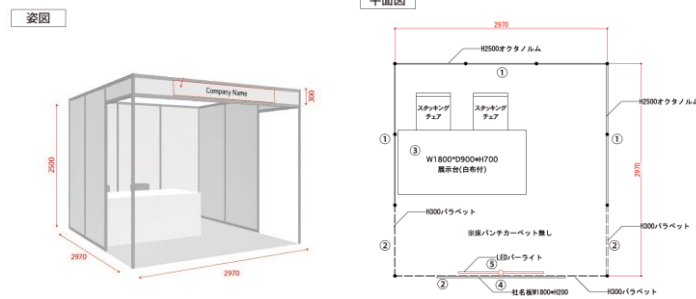
Move-in and installation times are subject to change. Booth decoration work must also be completed during the above time period.

The delivery address and designated arrival date for shipped items will be provided at a later date.
- ◆ Move-out and Dismantling

Scheduled for Wednesday, March 3, 2027, 18:00–21:00. (Tentative)

◆ Shell Scheme Booth Specifications

Shell Scheme Booth (1 booth)



- Booth space: W 2,970 mm × D 2,970 mm
- Octanorm shell scheme walls: H 2,500 mm
- Display table: W 1,800 mm × D 900 mm, with white cloth
- 2 stacking chairs
- 1 bar light for booth lighting
- Company name fascia board; logo placement is available for an additional fee
- Items not included in the standard package, such as power supply and electrical outlets, can be arranged for an additional fee. The Secretariat will provide further information separately.
- For exhibitors reserving 2 or more booths, the Secretariat will coordinate the layout and related details with the exhibitor.

◆ Prohibited Activities

Decorations and exhibits must not exceed 2.5 m in height. If exceeding this height is unavoidable, prior approval from the Secretariat is required. Direct attachment or construction work on floors, walls, pillars, or other venue surfaces, including the use of adhesive tape and anchors, is generally prohibited.

◆ Utilities

Electricity can be supplied to booths upon request for an additional fee. Please consult the Secretariat separately regarding special power requirements.

Floor protection is required when exhibiting or handling liquids.

The use of propane gas and open flames is generally prohibited.

Compressed air may be used only when the power source is electricity.

If exhibitors wish to provide food or beverage tastings, the Secretariat will review the details from a hygiene and safety perspective. Please include the planned tasting activity together with the planned exhibit details in the registration form.

◆ Parking

No arena parking spaces will be available for exhibitors during the forum period. Please use nearby coin-operated parking lots or public transportation.

Vehicles may be used and temporarily parked during move-in and move-out. Details, including assigned move-in and move-out times, will be announced separately.

◆ Insurance

The Organizer will exercise the utmost care in protecting and managing the venue and exhibits. However, the Organizer and the Secretariat shall not be liable for damage incurred by exhibitors due to accidents, theft, loss, or other events caused by natural disasters or other Force Majeure events. Exhibitors are advised to consider obtaining appropriate insurance, including liability insurance, at their own responsibility.

◆ Registration
Deadline

Wednesday, September 30, 2026.

Registrations will close once the planned number of booths has been reached.

◆ Exhibition Terms
and Conditions

In addition to this Exhibitor Prospectus, the Asian Beauty & Cosmetics Science Forum 2027 in SAGA Exhibition Terms and Conditions shall apply to all exhibitors.

Prospective exhibitors must review the Exhibition Terms and Conditions before submitting an Exhibition Registration.

By submitting an Exhibition Registration, the exhibitor is deemed to have accepted and agreed to be bound by both this Exhibitor Prospectus and the Exhibition Terms and Conditions.

Please refer to the Exhibition Terms and Conditions below for details.

https://sagacosmeforum.com/en/assets/pdf/exhibition_terms_and_conditions.pdf

◆ Cancellation
Policy

Cancellation by an exhibitor for the exhibitor's own reasons after the Exhibition Agreement has been concluded is generally not permitted.

Please review the cancellation policy using the link above.
If you are unable to access the link, please contact the Secretariat by email.

◆ Registration
Procedure

Please apply using the registration form below.

<https://forms.cloud.microsoft/r/GbCszVTmAL>

If the Organizer determines that the exhibit content is inconsistent with the purpose or other aspects of the Forum, the Organizer may decline the registration.

◆ Payment Terms

The Exhibition Agreement shall become effective when, after reviewing the registration submitted by the exhibitor, the Organizer issues a notice of acceptance and approval or an invoice. An invoice will be sent to the exhibitor.

Please remit payment to the designated bank account.

Bank account details for payments to the Secretariat will be provided on the invoice.

- Exhibition Fee: within one month after issuance of the invoice
- Optional additional fees, etc.: before the forum dates
- On-site additional arrangements: within two weeks after the end of the forum

If the Organizer determines that safely holding the Forum is impossible due to any event beyond the reasonable control of the Organizer, including natural disasters, fire, epidemics, war, terrorism, transportation disruptions, power outages, damage to network facilities, or instructions, orders, or regulations issued by administrative authorities, and cancels, postpones, or changes the format of the Forum, the Organizer will use the Exhibition Fees collected, after deduction of unavoidable necessary expenses incurred up to that point, as the source of funds for refunds and other responses within a reasonable scope.

◆ Contact
Information

Asian Beauty & Cosmetics Science Forum 2027 in SAGA
Secretariat

- For matters related to event operations:

JR West Communications Inc., Kyushu Branch

Goko Building 8F, 1-12-17 Hakataeki-higashi, Hakata-ku,
Fukuoka 812-0013, Japan

Email: sagacosmeforum-admin@convention.co.jp

- For matters related to exhibition:

Japan Convention Services, Inc., Kyushu Branch
Fukuoka Daido Life Building 7F, 12-33 Nishinakasu, Chuo-
ku, Fukuoka 810-0002, Japan
Email: sagacosmeforum-ex-admin@convention.co.jp